

*WeCOACH Mission: to **MOVE the NUMBERS** of women in coaching by offering year-round professional growth & leadership development programs focused on strategies to address the challenges and obstacles women face to stay in, feel supported, and advance in the coaching profession.*

The **NCAA Women Coaches Academy (WCA)**, hosted in partnership between WeCOACH and the NCAA, is a multi-day educational training available to NCAA coaches of all experience levels and sports.

The WCA is designed for women coaches who are ready to elevate their holistic coaching effectiveness by learning advanced leadership skills and strategies that directly affect their personal and team success.

Participants focus on non-sport specific concepts in an environment that fosters inclusion across the sports community.

**The Academy is for women coaches working at any level of collegiate athletics.**

## WeCoach Academy May '22

- Currently there are 2,130+ Graduates of the NCAA Women's Coach Academy
- There have been 51 WCA Classes
- There have been 5 Academy 2.0 Classes
- In 2023, WeCOACH tentatively plans to host two Academy options: May 2023 in Denver, Colorado and 1 date/location TBD.

## The Presenters

The Presenters have 'walked in coaches shoes' and this sends a very powerful message to the coaching cohort. They create a very strong sense of sisterhood! The presenters demonstrate a visible pathway for the candidates.

### If you can SEE HER you can BE HER

Many presenters led their sessions through storytelling, sharing their journeys to communicate themes and content. This was extremely impactful and took the candidates along with them on the journey. The diversity of the presenters was reflective of the coaching cohort. They were engaging, insightful, exceptional Women Coaches who were extremely knowledgeable and leaders in every way.

They are relatable, funny, engaging and demonstrate there is a clear pathway that is visible for the coaching cohort.

The presenters were current coaches, executive coaches, business leaders and athletics administrators. Many of whom are alumni of the Academy themselves.

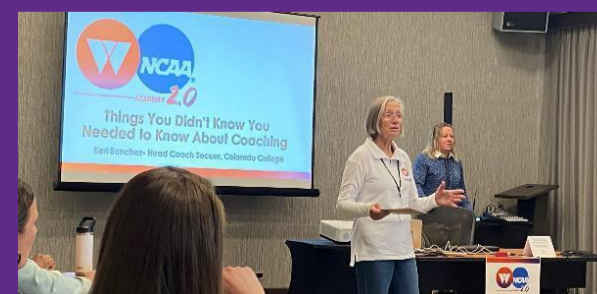
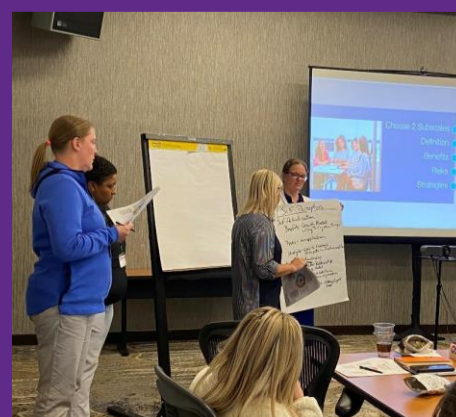


## 2022 Program Structure

Day 1	Day 2	Day 3	Day 4
ACADEMY 2.0 1.00pm start	ACADEMY 2.0	ACADEMY 2.0 12.30 finish	
	ACADEMY 1.0 1.00pm start	ACADEMY 1.0	ACADEMY 1.0 1.00pm finish

Within 3 months	Within 6 month	Within 12 months
List 1-3 Goals	List 1-3 Goals	List 1-3 Goals
1	1	1
2	2	2
3	3	3
Additional comments:		
Please commit to a goal to pay it forward to the next generation of women coaches. If she can see her, she can be her!		
Please leave any additional comments / provide a quote we can use in our report to the NCAA about the impact of the NCAA Women Coaches Academy. You might also be contacted to provide additional comments / thoughts on social media etc.		

**GOALS**



## Program Curriculum and Overview

### 1) Skills Development

To provide women coaches with educational development in areas outside the specifics of their sport. Topics include leadership, management strategies, decision-making, conflict resolution, ethics, interviewing skills, legal issues, communication tactics and much more.

### 2) Retention and Advancement

To empower women coaches to remain in the coaching profession and to inspire others to follow in their footsteps. We aim to expand your knowledge, perspective and skill base, allowing you to gain confidence and determination to set career goals, become more competent and attain career longevity.

### 3) Connection and Collaboration

To provide a framework for interaction and connection between women in all aspects of athletics, all sports and across all levels – from peers to experts, head coaches to assistant coaches, experienced to inexperienced levels. When like-minded, passionate women come together in a collective, educational environment, networking turns into collaboration and mentoring, and everyone benefits.



## Evaluation

- Individual Goal Setting & Immediate feedback (presenters & topics)
- Program Evaluation Form (online) 1 week post course
- 3, 6 and 12 month check in
- More in depth feedback to adjust and adapt
- Design and learning for future programs are adjusted

- *The impact from COVID was very tough...*
- *Excited to see where we take this...*
- *Powerful..... Thank you !*
- *A large percent of Women miss this opportunity as they have no funds from their College.... I am extremely grateful*
- *My cup is filled !*
- *Appreciate shared vulnerability*
- *I was ready to leave my job....this gave me the hope I was looking for*
- *The DISC has allowed me to increase my understanding of myself and my ability to work and understand athletes and others*
- *My development plan is strengths based*